

FOREVERGOLD

AN EXTRAORDINARY LEGACY

NEWSLETTER / N° 3

THE \$40 MILLION CAMPAIGN TO HONOR BRENAU'S PAST AND SECURE ITS FUTURE

SPRING 2016



Simulator Lab Training: Nursing students Sam Ung and Marie Lacossiere run through an assessment on the iStan simulator.

NURSING PROGRAM ENHANCEMENTS AVAILABLE NAMING OPPORTUNITIES

Naming of Center \$600,000

iStan Patient Simulators (2) \$75,000 ea.

Nursing Station \$100,000

*Acute and Critical Care, Pediatrics, Newborn
and Labor & Delivery Rooms* \$75,000 ea.

Medical/Surgery Rooms (3) \$75,000 ea.

Infant Simulator \$50,000

Health Assessment/Triage Room \$50,000

*Endowed Nursing Scholarships,
starting at* \$50,000

Observation Rooms (2) \$30,000 ea.

Medical Supplies Room \$15,000

*Additional naming opportunities are available.
Please visit forevergold.brenau.edu for more
information.*

Getting It Right: New Simulation Lab will Strengthen Nursing Skills

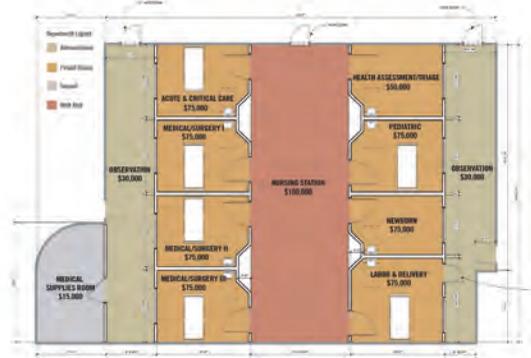
As boomers retire in record numbers and millennials overtake them in terms of population, the demand for more health professionals to meet projected work shortages continues to grow in the regions that Brenau University serves.

Georgia has one of the lowest ratios of registered nurses per capita in the U.S. with only 705 registered nurses per 100,000 people. Brenau is ready to address this critical need for nursing education. You can help by supporting a nursing skills simulation lab, a standardized patient program and endowed scholarships. The Integrated Interdisciplinary Health Skills Simulation Lab, to be located at the Brenau East Featherbone Community, is vital to the proper training of nursing students by providing hands-on experiential learning that can duplicate tasks and procedures in a realistic lifelike environment. The interdisciplinary nature of the lab also will expose occupational

therapy and physical therapy students to realistic scenarios in their fields of study.

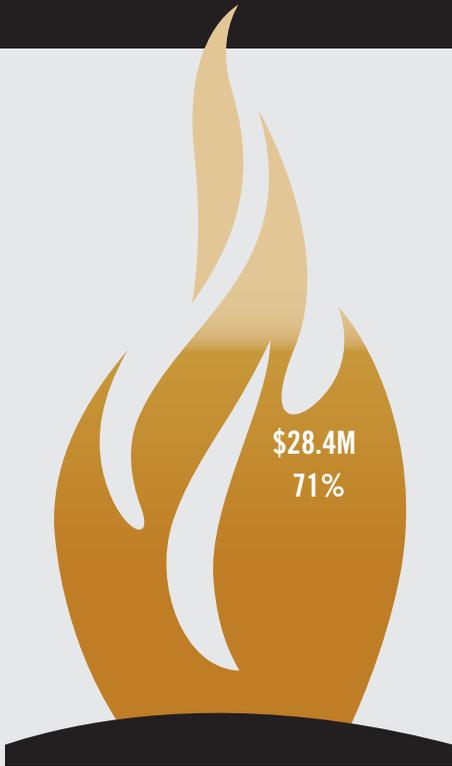
Brenau will create a hospital-like environment as highlighted in the architectural rendering. Eight rooms will form a periphery around a central nursing station. Rooms will include settings for health assessment/triage, critical care, medical surgery rooms for acute and critical care, nursing, pediatric, newborn, and labor and delivery. Each room will contain wireless manikins (adult, birthing and child) that can duplicate real-life scenarios. Rooms also will be equipped with audio/visual systems for monitoring and feedback. Enhanced telemetry controlled at the nursing station will allow instructors to create an array of critical vitals.

"We are committed to providing excellence in nursing education at Brenau," said Dina Hewett, director of Brenau's School of Nursing. "The simulation lab will provide students with



the educational facilities required to best prepare them for this challenging professional and will assure that Brenau maintains the highest level of nursing education standards."

Your timely financial support can help make the skills lab a reality. For more information on supporting this initiative, visit forevergold.brenau.edu or contact Robert Shippey at rshippey@brenau.edu or 770-297-5954.



(AS OF MARCH 1, 2016)

**CAMPAIGN GOAL:
\$40 MILLION**

H. J. PEARCE SOCIETY

Named in memory of Brenau University's great president, Haywood J. Pearce, the H. J. Pearce Society recognizes a significant group of supporters who choose to echo Dr. Pearce's legacy of providing extraordinary opportunities for the students of Brenau by creating a legacy of their own. The society recognizes those who have included our university in their estate plans.

The foresight and generosity of our planned giving donors provides support for those most important to Brenau – our current and future students. These gifts provide for lasting, transformative change in the lives of students, sustaining both the hope of a student seeking higher education and the memory of those who came before and left a legacy at Brenau.

Your legacy is important. If you've made provisions for Brenau University in your estate plans, please let us know. We want to honor you with membership in our legacy society. More important, we want to ensure you're thanked today and your legacy is honored tomorrow. For more information about planned giving and the H. J. Pearce Society, please contact Ben McDade at 770.534.6173 or bmcdade@brenau.edu. You may also read more about charitable estate planning on our website at: brenau.giftlegacy.com.

MESSAGE from the President

Planting for Tomorrow



Brenau President Ed L. Schrader, Ph.D.

"The true meaning of life is to plant trees under whose shade you do not expect to sit."

– Nelson Henderson

We are here today – both as a university and as accomplished individuals – because of the work of those who have come before us. At Brenau, our campus, our heritage, our mission were planted over 130 years ago and still today we look back upon that foundation as we strengthen our future. Each day, across our university, hundreds of professors and advisors are doing just this – drawing from our history to develop this generation of Brenau students, building on the hope that these labors will produce strong and fruitful leaders.

It is on this notion of planting for tomorrow – and preparing a way for the thousands of worthy young minds still to cross Brenau's threshold – that I ask you to join me in making a planned gift to Brenau through your estate. A planned gift, perhaps the most altruistic means of giving made solely for the sake of others, allows you to make a difference in the lives of students for generations to come. It enables you to leave a lasting legacy of impact well beyond your lifetime.

As you read through this edition of our *ForeverGold* newsletter, see the impact made by those who are among countless others who chose to make Brenau a part of their legacy. Through their bequests, trusts, estates and more, they are transforming the lives of students and, hence, society as a whole, for generations to come.

Cheers,

IN Appreciation



Dr. Gale Allen, BU '91

Dr. Gale Allen, BU '91, a Brenau Trustee, believes in investing in the future. As director of strategic integration and management in NASA's Exploration Systems Mission Directorate she is helping to plan the U.S. NASA's initiative to send a mission to Mars. A little closer to Earth she has taken the long view by including Brenau University in her estate planning through an estimated \$250,000 gift. Having completed a Master of Business Administration degree on Brenau's former Kings Bay campus in 1991 while she was running the U.S. Navy submarine base chemistry labs, Gale says she is "forever grateful to those who were kind enough to support Brenau in scholarships and infrastructure. They blazed the trail for me and it is my responsibility to blaze trails for the students that follow me. Call it paying forward, or just the right thing to do. Our future is dependent on the legacy we leave." She credits her Brenau degree with helping her not only crash through the "glass ceiling" in the once male-dominated space program but also in getting a previously elusive job within NASA.

VOLUNTEER Spotlight

The old adage, if you see a turtle on a fencepost, you know he didn't get there by himself, is a constant reminder to **Robin Smith Dudley, WC/ Hall School of Nursing '78**, that we need help getting where we want to be in life and, further, that we have a responsibility to pay it forward.

Robin and her husband, Mike, a fifth-generation family owner of R.A. Dudley Nurseries in Thomson, Georgia, established the Mike and Robin Smith Dudley Nursing Scholarship in 2000, which provides financial support to rising senior nursing students.

Robin dreamed of becoming a nurse when she was a child. Following graduation from Brenau's nursing school, she began her journey of helping others. Robin's nurturing spirit, effervescent personality and compassion for others made her an outstanding nurse, nurse educator and Brenau Trustee. She spent 30 years teaching Health Care Science at Thomson High School helping high school students prepare for careers in the medical field.

Robin meets with her scholarship recipients each year and loves hearing their stories and aspirations. "I want the students to know that my scholarship may help them meet their tuition commitments, but that should not be where it ends. Following graduation, they will have opportunities to "plant seeds" every day in their nursing career. As their nursing careers begin to bloom, they need to begin investing in future nursing students to help them achieve their dreams." Robin believes it is her and other health care professionals' responsibility to help prepare the next generation of health care professionals.

"Giving back is an investment in the lives of our college students with our volunteer time, financial support, and leadership," said Robin, a 2015 recipient of the Masters in the Art of Nursing Award in Gainesville, Georgia, and 2016 Alumna Service to Brenau Award recipient.

"My generation of graduates is nearing retirement," she said. "In order for the nursing profession to continue in a manner in which we take pride, it's our responsibility to invest our financial resources and our time to ensure that nursing and other health sciences continue to expand and keep up with the growing demands."

That's one reason Robin believes that Brenau's ambitious \$40 million *ForeverGold: An Extraordinary Legacy* campaign, is so important.

"The *ForeverGold* campaign is a vital piece of our future," she said. Robin encourages not only alumni but other professionals who need Brenau's graduates to support this effort. "All communities benefit from a strong university like Brenau University, as our graduates are prepared to lead lives of leadership and service in the communities in which they live and serve."

"Collectively, we need to keep helping turtles get on the fencepost."



Robin Smith Dudley, WC '78

LEGACY Giving

Dr. Richard H. "Dick" and Mrs. Phyllis C. Leet shared a six-decades-long passion for books, some dating back to the 1800s. They also shared another passion from the 1800s; Brenau University. Their shared Brenau passion culminated in the creation of a combination of cash gifts and two irrevocable trusts totaling over \$1.3 million for the establishment of The Richard H. and Phyllis C. Leet Distinguished Chair for Undergraduate Research "when we both graduate," as Dick put it euphemistically. After Dick's successful career with a major oil company, retiring as vice chairman in 1991, the Leets settled in Gainesville and immersed themselves in the arts and education, which intersected nicely with Brenau's core strengths. While neither had historic ties to Brenau, both found a home within the university with Dick eventually becoming a trustee. Dick passed away in August 2013 and Phyllis' death followed this past January. The sciences at Brenau University will be forever enriched through their generosity.



Dr. Richard H. "Dick" and Mrs. Phyllis C. Leet



Sisters **Barbara Stockton Perry, WC '47**, and **Leeda Stockton Currin, WC '60**, provided the funds for a sculpture to be placed in the John S. Burd Center on Brenau's historic Gainesville campus. When the art was commissioned to be done by sculptor Jean Westmacott, the former director of Brenau University Galleries, Barbara knew she had terminal cancer. In an effort to make a lasting gift to their alma mater, Barbara and Leeda decided to fund a bronze to be created to express their shared passion for Brenau and art. Through Leeda's current donations and provisions in Barbara's estate, they jointly

funded the work. Barbara was able to enjoy a maquette of the sculpture before her death on January 1 of this year. "Barbara and I have always supported Brenau because the university has given us so much over the years in terms of dear memories and superb preparation for life after college," Leeda said. "I know I speak for Barbara when I say we are pleased that together we have been able to provide such a gift for the enjoyment of all who enter the Burd Center once it is installed."

Jane Patterson Suggs, WC '74, and her husband, Tommy, chose to impact Brenau University through their estate planning with a life insurance policy. Their approach made sense for them and the university. A life insurance policy for Jane lists Brenau University as the beneficiary and holder of the policy, and the Suggs pay the policy's annual premiums. "Tommy and I have always believed in giving back to the institutions that helped prepare us educationally and socially for our lives ahead," said Jane, who is a past Brenau Trustee and 2006 recipient of the Service to Brenau Award. "We find it very satisfying to know our gift will support this cherished institution long after I am gone."



Former Brenau Trustee Jane Patterson Suggs, a 1974 Women's College alumna, speaks with fellow trustee Jim Moore during an Alumnae Reunion Weekend on Brenau's Gainesville campus.



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500 Washington Street SE, Gainesville, Georgia 30501

Make your online gift today at forevergold.brenau.edu/form

WHY We support *ForeverGold*

“We support *ForeverGold*, because of Brenau University’s sound vision and unwavering commitment to ‘lead our future.’ As Northeast Georgia’s largest and oldest independent insurance agency, we, like Brenau, value tradition while being dedicated to a successful future for our institution, our clients and our community. In our view, the best way to honor our shared heritage is to invest in the future. Investing in young minds by supporting a strong and growing community university is critical for the future of our company, the Gainesville-Hall community, and beyond.”

– Joe Wood Jr.
President & CEO

– Rob Fowler Jr.
Executive Vice President

Turner, Wood & Smith Insurance Agency



Turner, Wood & Smith Insurance Agency is a generous supporter in the development of Brenau University’s Downtown Center. Their contribution helped complete the \$6.7 million construction of the facility and supported the launching of Brenau’s Physical Therapy program. For more information on ways you can join them in supporting *ForeverGold*, contact Matt Thomas, vice president for external relations, at 770.718.5309.