

FOREVERGOLD

AN EXTRAORDINARY LEGACY

Center for Women's Leadership and Service

Naming Opportunities

CENTER FOR WOMEN'S LEADERSHIP AND SERVICE

\$2 million to endow and name the Center

CERTIFICATE IN WOMEN'S LEADERSHIP AND SUMMER LEADERSHIP INSTITUTE

Endowed Student Scholarships, Mentorship and Study Abroad Funds

Individual funds may be named with endowed gifts of \$50,000 or more

WOMEN'S LEADERSHIP BIENNIAL COLLOQUIUM

\$300,000 to endow and name the Colloquium

Lecture funds may be established with endowed gifts of \$50,000 or more

\$25,000 - one-time sponsorship gift

ANNUAL EXTRAORDINARY WOMEN SPEAKER SERIES

\$500,000 to endow and name the Series

\$250,000 to endow and name the Fall or Spring Lecture

\$15,000 - one-time sponsorship gift

PROJECT FOR SOUTHERN WOMEN AND THE ARTS

\$200,000 to endow a Curating Arts Fund

\$100,000 to provide seed money

Individual funds may be named with endowed gifts of \$50,000 or more



CENTER FOR WOMEN'S LEADERSHIP AND SERVICE

Fundraising Goal: \$2 Million

The Center for Women's Leadership and Service will provide an academic foundation, experiential learning and transformative possibilities for emerging leaders, positioning Brenau University as an innovator in the study and practice of women's leadership.

While Brenau's first graduates had to reimagine the South, today's graduates must engage a global economy and a region constantly reinventing itself. The need for developing leaders to address gender inequity is perhaps more urgent than ever, given that women still earn about 30% less than men doing the same job and comprise only 15% of executives and 18% of legislators.

Through exceptional academic standards and inspiring professional and personal mentors, the Center will equip students with the skills and opportunities necessary to write their own legacy of leadership. In addition, the Center will offer opportunities for faculty development focusing on best practices in the teaching of women and emphasizing contributions to the study of women's leadership and service.

Through your support of this Center, you can help Brenau advance its commitment to producing capable, confident leaders who can change the world, motivated by the knowledge that when women advance, so do families and communities. A gift of \$2 million would name the Center as well as support the Center's signature programs.

The following proposed programs of Brenau's Center for Women's Leadership will provide pathways to social equity and encourage the empowerment of women.

A LEGACY OF LEADERSHIP: SIGNATURE PROGRAMS OF THE CENTER FOR WOMEN'S LEADERSHIP AND SERVICE



CERTIFICATE IN WOMEN'S LEADERSHIP

A program of study culminating in an undergraduate Certificate in Women's Leadership offers students a distinctive opportunity to meld coursework and experiential learning. An enhanced curriculum comprises courses in gender studies and leadership principles, the history of women, workplace psychology, and internships that ensure practical application of leadership skills. Established in 2014, 16 students are enrolled and the first certificate will be awarded in 2015. Four students have also completed Women's Leadership internships.

Funds raised in the *ForeverGold* campaign will enable Brenau to grow enrollment in the program as well as provide additional opportunities for mentoring, conference participation, student-faculty research, and scholarships. Individual endowment funds may be named with an initial gift of \$50,000 or more.

SUMMER LEADERSHIP INSTITUTE

The Summer Leadership Institute will cultivate students' skills through a one-week intensive residential experience grounded in leadership curriculum, discussion and application. The institute will provide leadership programs for small groups of strong student leaders with a passion for serving others.

Support for this program will grow opportunities for future curriculum development and student scholarships.

WOMEN'S LEADERSHIP BIENNIAL COLLOQUIUM

In its second successful year, the colloquium is an opportunity for aspiring and seasoned leaders to participate in interactive workshops, small group discussions, lectures and networking gatherings to gain inspiration from accomplished women through conversations about shared passions and leadership. Well-known alumni and corporate leaders are featured as keynote speakers.

An endowment gift of \$300,000 would permanently name the Colloquium and provide funds to support the event each year, growing its size and prestige. Individual lectures within the Colloquium may be named with an endowment gift of \$50,000 or more. One-time sponsorships in support of an individual lecture may be funded with gifts of \$25,000.

"The Center will take Brenau's legacy of leadership to new levels as it provides support for aspiring leaders and helps students imagine powerful projects and realize ambitious dreams."

DR. DEBRA DOBKINS
Dean of the Women's College



ANNUAL EXTRAORDINARY WOMEN SPEAKER SERIES

This campus-wide, annual lecture series will bring together students, alumnae, faculty and community members to learn and gain inspiration from insightful leaders and eminent scholars who will discuss the unique contributions, rewards and challenges of women who lead. Brenau intends to host two series annually.

Your support of this priority will ensure its annual presence on campus and assist in recruiting distinguished leaders. The entire Annual Speakers Series could be named with an endowed gift of \$500,000 or a single Semester Series could be named with an endowed gift of \$250,000. One-time sponsorships in support of an individual lecture may be funded with gifts of \$15,000.

PROJECT FOR SOUTHERN WOMEN AND THE ARTS

Maximizing Brenau's High Museum of Art educational partnership and leveraging the University's role as a regional leader in the arts, the Project for Southern Women and the Arts will highlight southern women artists through exhibitions and programs featuring visual, performing and literary art. In highlighting the benefit of creativity and artistry as it enriches and informs leadership, the project will provide a unique but essential piece in developing well-rounded leaders.

Gifts to the Project for Southern Women and the Arts will provide seed funds for Brenau to begin the program as well as ongoing support to draw well-known exhibits, artists and mentors in the arts to build and sustain the program. An endowment of \$200,000 would create a Curating Arts Fund; a gift of \$100,000 would provide seed money to begin the program; and individual funds may be named with endowment gifts of \$50,000 or more.

