

FOREVERGOLD

AN EXTRAORDINARY LEGACY

Sorority Row



“Home wasn’t a set house, or a single town on a map. It was wherever the people who loved you were, whenever you were together. Not a place, but a moment, and then another, building on each other like bricks to create a solid shelter that you take with you for your entire life, wherever you may go.”

– Sarah Dessen, *What Happened to Goodbye*

AS BRENAU UNIVERSITY partners with alumnae and friends to build new homes for some of the nation’s oldest sorority chapters, the brick and mortar transforms. More than just a place to lay your head at night, these new homes will become the foundation of a life-long shelter of sisterhood for the next generation of Brenau women. Now is the perfect time to cement your place in the future of your chapter.

PROJECT OVERVIEW. The construction of a new Sorority Row has already begun along Prior Street between Washington and Park. The new homes will be open for tours at Alumnae Reunion Weekend & May Day 2015. By summer, Sorority Circle will transition into a park-like pedestrian green space, and continue to serve as a central gathering place for Greek women at Brenau.

LEAVE YOUR LEGACY. Naming opportunities within each new sorority house allow donors to leave an intimate and lasting legacy within the very walls that build the bonds of sisterhood. Each house holds more than 20 named spaces ranging in donation levels from \$2,500 to \$75,000+. An alumna may choose to simply name a room after herself, or spaces may be named by individuals and groups in other creative ways.

CONSIDER THE FOLLOWING EXAMPLES:

Acknowledge your own contribution.
“The Sonya K. Miller Parlor”

Memorialize a friend.
“In memory of Jane Smith Downey,
Pledge Class of 1930”

Celebrate a legacy.
“In honor of legacy Susie A. White
by her mother, Jessica Lewis White,
Pledge Class of 1995”

Engage your pledge class.
“Alpha Omega Chapter’s
Pledge Class of 1962”

Honor your “family.”
“In honor of Big Sis, Abby Wright
Long, and Lil Sis, Morgan Carter,
by Caroline P. Williams”

Mark a milestone.
“In commemoration of 100 years of
Alpha Omega sisterhood at Brenau
University”

Share a memory.
“The President’s Room –
Virginia Turner Black,
AO Chapter President, ’76 – ’78”

A custom plaque will be permanently mounted to mark your contribution and message.

Naming Opportunities in New Sorority Houses

Other opportunities of various amounts may be available closer to project completion.

Chapter Room	\$75,000*
Porch	\$50,000
Parlor	\$50,000
President's Bedroom	\$25,000
Foyer	\$25,000
2nd Floor Laundry	\$17,500
Standard Bedrooms (8)	\$15,000
Powder Room	\$12,500
1st Floor Laundry	\$12,500
Kitchenette	\$12,500
Ritual Closet	\$10,000
Balcony	\$ 5,000
Columns (2)	\$ 2,500
Foyer Stairs (17)	\$ 1,500

Commemorative Bricks

All donors making a gift or pledge of \$1,000 or more toward one of the new sorority homes will receive one commemorative brick from the exterior of the chapter's previous house. Salvaged bricks from each structure have been cleaned and will be available for pick-up from the respective chapter on several dates in the spring, as well as during sorority open houses at Alumnae Reunion Weekend & May Day (April 10-12, 2015).

Next Steps

To make your commitment and reserve the naming opportunity of your choice, please contact Jenny Dell, Executive Director of Alumni & Constituent Engagement at (770) 534-6164 or jdell@brenau.edu. More information about this and other aspects of Brenau University's "Forever Gold" campaign, as well as the ability to donate securely online, may be found at forevergold.brenau.edu.

**Additional naming rights for gifts over \$75,000 are available. Please contact Matt Thomas, Vice President for External Relations, at (770) 534-6160 or mthomas@brenau.edu.*

